



# David Hall

## Lead Product Designer

### EXPERIENCE

Present  
Oct 2016

#### Lead Product Designer

##### Compliance & Risks ↗

Designing and delivering measurable results in regulatory management for the **world's biggest brands**.

- Evolved our compliance platform by integrating **AI powered** features and scaled **customer base by 350%**.
- Led UX strategy and execution across **four Scrum teams**, rapidly delivering a cutting-edge, AI product to provide intelligent insights.
- Piloted the use of AI design tools like **Vercel's v0** for **faster prototyping**, iteration, and handoff to engineering.
- Managed agile sprints, drove stakeholder alignment, and **facilitated cross-functional meetings**.
- Created a comprehensive **AI strategy** and design principles to guide design initiatives using GPT, Claude, and other LLMs.
- Conducted customer-facing interviews for research using the **JTBD methodology**.
- Introduced **user story mapping** for iterative development with engineering.
- Employed **data-driven decision-making** through Gainsight PX and Fullstory.

Sep 2016  
Mar 2014

#### Senior Product Designer

##### HireHive ↗

Led the design of a successful recruitment platform from the very beginning. Clients included Charity Water and Bearing Point.

- Led the end-to-end design of a new recruitment platform, from initial discovery to successful launch.
- Implemented layout, typography and branding for all products, platforms and devices.
- Developed a design strategy and library for the product that is still in use today.

Mar 2014  
Feb 2010

#### Senior Product Designer

##### Zartis ↗

As the first designer in the company, I designed, developed and managed a range recruitment products and projects. Happy clients included Ryanair and Fexco.

- Created solutions and concepts for a range of recruitment products and HR platform.
- Designed and developed Ryanair's first successful careers portal.
- Designed and developed a successful European wide tech recruitment initiative.


An Irish based designer, I focus on user experience, strategy and how language and psychology work together to shape good design.

At Compliance & Risks, I lead user experience, developing innovative enterprise solutions for some of the most prestigious names in the world. Think **Top 10** electronics giants, leading sports brands, the coolest gaming company, biggest furniture retailer, and the undisputed king of colourful interlocking plastic bricks!

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#### Articles

UX Magazine

LogRocket

UX Collective



## Skills

User experience

Product strategy

Product led growth mindset

Customer research  
and discovery

Prototyping

Design facilitation

Behavioural design

Interaction design

Jobs to be done and  
journey mapping

UX writing

Usability and heuristics

UI design

HTML / CSS coding

Illustration

## Competencies

Communicating ideas

Collaborative leadership

Mentorship

Multidisciplinary and  
creative thinking

Visualising solutions even with  
imperfect data

An understanding of the  
psychology of experience

# David Hall

## Lead Product Designer

### EXPERIENCE continued

Sep 2013

#### Visual Designer & Web Developer

Jul 2007

#### Deliciously Creative

I owned and managed a design studio based in Cork, where I worked on a diverse range of projects for some great clients.

- Worked on everything from developing websites, branding to copywriting and food photography for many happy clients.
- Contract UI designer for various clients, including iQ Content (now Each&Other), RSA and Airtricity.

Jul 2007

#### Visual Designer & Web Developer

Feb 2005

#### Kunnert & Tierney

Responsible for branding and design projects for clients such as UCC, Queens University and sculptor, Joseph Walsh.

### OTHER EXPERIENCE

Present

#### Meetup Organiser

2022

#### UX Cork [↗](#)

I co-organise online talks for the UX community.

2020

#### Design Mentor

2019

#### UX Design Institute [↗](#)

Taught principles and craft of designing high-quality user interfaces.

### EDUCATION

#### Cert in Psychology of Interaction Design

The Interaction Design Foundation [↗](#)

Cognitive frameworks, visual perception, and prototyping.

#### Diploma in Advertising and Communications

Dun Laoghaire Senior College

Copywriting, research, strategy, and media engagement.

#### BA in European Humanities

The Open University [↗](#)

European philosophy, European literature, and comparative history.