David Hall

Senior Product Designer

I'm a seasoned Irish designer, based in Cork, Ireland, focusing on user experience, creativity and how language and psychology work together to shape good design.

Leading design at Compliance & Risks, I help create enterprise solutions for many of the world's largest and most interesting companies, including the top 10 electronics manufacturers, **top 3** sporting labels, coolest gaming company, largest furniture retailer and the foremost maker of coloured interlocking plastic bricks.

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EXPERIENCE

| Present | **Lead Product Designer** |
| Oct 2016 | Compliance & Risks ↗ |

Leading the design of measurable and successful regulatory management solutions for the world's biggest companies.

- Developed design strategies and design system based on user research and business requirements.
- Lead and mentored a design team and contributed to making a culture that is passionate about the customer experience.
- Worked closely with product managers, developers, and other stakeholders to ship user-centric products.

| Sep 2016 | **Senior Product Designer** |
| Mar 2014 | HireHive ↗ |

Led the design of a successful recruitment platform from the very beginning. Clients included Charity Water and Bearing Point.

- Implemented layout, typography and branding for all products, platforms and devices.
- Developed a design strategy and library for the product that is still in use today.
- Created branding, content for the website, and marketing campaigns.

| Mar 2014 | **Senior Product Designer** |
| Feb 2010 | Zartis ↗ |

As the first designer in the company, I designed, developed and managed a range recruitment products and projects. Happy clients included Ryanair and Fexco.

- Created solutions and concepts for a range of recruitment products and HR platform.
- Designed and developed Ryanair's first successful careers portal.
- Designed and developed a successful European wide tech recruitment initiative.

David Hall
Senior Product Designer

Competencies

Communicating ideas

Collaborative leadership

Mentorship

Multidisciplinary and
creative thinking

Visualising solutions even with
imperfect data

An understanding of the
psychology of experience

Skills

UI design

User experience

Behavioural design

Interaction design

Wireframing and prototyping

Illustration

Content writing

Design facilitation

Usability and heuristics

Jobs to be done and
journey mapping

HTML / CSS coding

EXPERIENCE continued

Sep 2013
Jul 2007

Visual / Web Designer
Deliciously Creative

I owned and managed a design studio based in Cork, where I worked on a diverse range of projects for some great clients.

- Worked on everything from developing websites, branding to copywriting and food photography for many happy clients.
- Contract UI designer for various clients, including iQ Content (now Each&Other), RSA and Airtricity.

Jul 2007
Feb 2005

Visual Designer
Kunnert & Tierney

Responsible for branding and design projects for clients such as UCC, Queens University and sculptor, Joseph Walsh.

EDUCATION

2015
2016

Cert in Psychology of Interaction Design
The Interaction Design Foundation ↗

Cognitive frameworks, visual perception, and prototyping.

1998
1999

Diploma in Advertising and Communications
Dun Laoghaire Senior College

Copywriting, research, strategy, and media engagement.

1993
1996

BA in European Humanities
The Open University ↗

European philosophy, European literature, and comparative history.

OTHER EXPERIENCE

Present
2022

Meetup Organiser
UX Cork ↗

I co-organise online talks for the UX community.

2020
2019

Design Mentor
UX Design Institute ↗

Taught principles and craft of designing high-quality user interfaces.